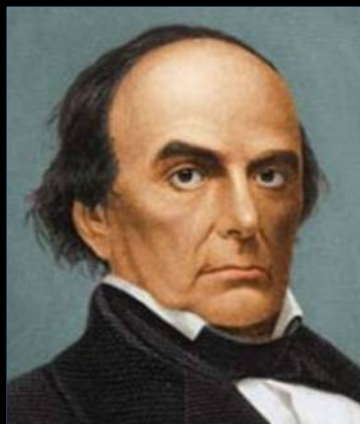


American
Agriculture
...our most noble endeavor!

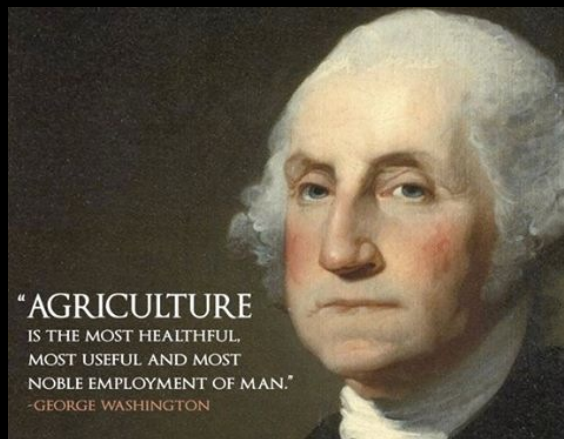
J. Scott Vernon, Ph.D.
San Luis Obispo, California

Oh, Billy!



"Let us not forget that the cultivation of earth is the most important labor of man. When tillage begins, other arts will follow. The *farmers*, therefore are the founders of civilization."

- Daniel Webster



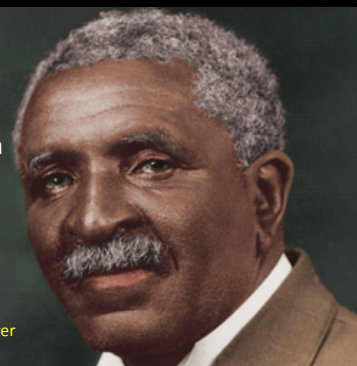
"AGRICULTURE
IS THE MOST HEALTHFUL,
MOST USEFUL AND MOST
NOBLE EMPLOYMENT OF MAN."
-GEORGE WASHINGTON

A new *(crazy)* world!

Watch this!

"When you can do the common things in life, in an uncommon way, you will command the attention of the world."

- George Washington Carver



Jimmie knows!



“Working with nature and all its challenges to provide food for yourself and others often requires sacrifices many others aren't willing to make for sometimes no more reward than the feeling of a job well done.”

- **Tim Zweber, Minnesota Farmer**

“It is fundamentally grounded in faith in the endless miracle of life springing from death. I trust that if I put this seed in the ground all the needs of my family will be met.”

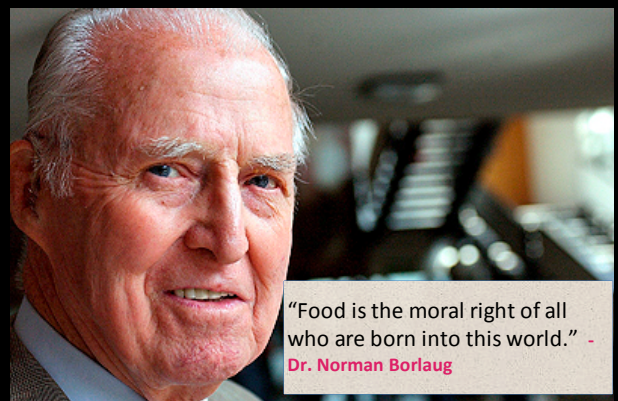


- **Charles Wildman, Ohio Farmer**



“The people are so grounded.”

- **Jeff Buckingham, California Rancher**



“Food is the moral right of all who are born into this world.” - **Dr. Norman Borlaug**

“The true measure of a man is his integrity and work ethic.”

- Dad
An officer and a gentleman.
And, a damn good cowboy.



Family...



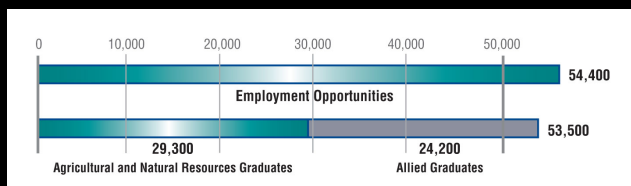
“The youth need to be enabled to become the job generators for the job seekers.”

- Abdul Kalam,
Former President of India



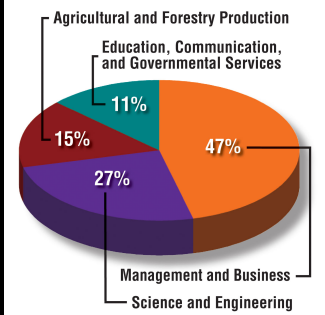
Artie Decker...

Jobs...



- USDA

Employment Opportunities



29,300 Ag Graduates

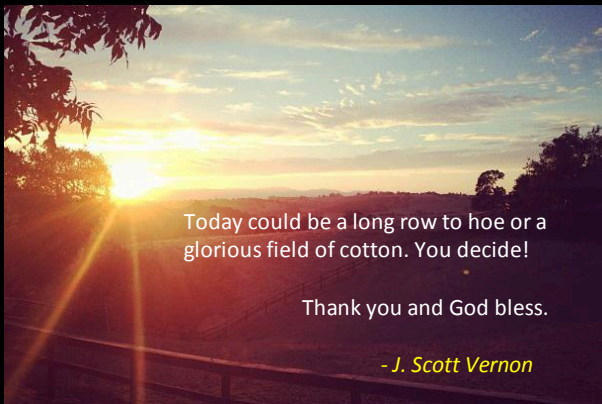
...Not Enough.

- USDA

They care...



Friends like Lloyd!



Today could be a long row to hoe or a
glorious field of cotton. You decide!

Thank you and God bless.

- J. Scott Vernon